



It's in the badge!



Coop Di Leu has certified Herrmann Digital Practitioners!

You are on your way to a transformative look at yourself and your colleagues!

Taking your free cognitive assessment report makes sense, and cents, because so much value is lost when we miscommunicate. Coop Di Leu's staff with credentials as certified practitioners is rare among experienced executive diversity professionals and companies. It means we can access a multi-million-person database to help you learn the answers to questions like these...

- Why is my staff looking at me like I'm the crazy one?
- How can I communicate so everyone understands what we need to accomplish?
- What's the best way to organize and execute my strategic plan?
- When is a good time to use data with people who don't seem to care about facts?

Getting accurate answers to these questions starts with you. It's more than worth a small investment, and Coop Di Leu will ensure you understand your results for free! Let's get started. Here's what to do to get your free assessment.

Instructions

- To start your Whole Brain® Thinking journey, follow this link [Free Coop Di Leu Assessment Debrief](#)
- Purchase your assessment (\$219.00) to receive: (1) A sample report, so you know what your completed assessment will look like and (2) A for-your-use-only link within 24 hours. **It will not work for others.**
- Create a user account on Herrmann International's website using the email address contained in your invitation.
- Please **ensure that you complete the entire experience within 30 days from the date of your invitation.** (When you reach the feedback and rating page, you have completed the journey learning experience.)

The assessment experience takes about 90 - 120 minutes to complete. If you need to return to the assessment experience, follow the link provided with your invitation.

What happens when we meet?

Coop Di Leu will debrief your report with you for free (\$450.00 value). The insight received during your debrief period (approximately 1 to 1 ½ hours) will be invaluable. You will receive a digital copy of our report and a **discounted rate*** on future assessments to support the team or staff at your company.

Important Reminders

- The HBDI® is a highly validated assessment resulting in a profile of your preferred approaches to thinking.
- The purpose of the HBDI® profile is to show your preferred thinking preference patterns - not to change you.
- This profile will help you develop insight into how you learn, make decisions, work in teams, solve problems and communicate.
- The assessment measures preferences, not skills. It is not a test; there are no wrong answers.
- There are no good or bad, right or wrong profiles.
- Your profile is unique - even if it may look like others. It is based on all the specific selections you made. The way you live and your preferences are individual to you.

Please respond to the questions as honestly as possible, keeping in mind your total self at work and home.

FAQs

Why is taking the assessment necessary?

Without understanding how you process information, you are prone to various mistakes while communicating with others. These mistakes are costly and result in loss of time, energy, synergy, money, and human resources.

What will I learn?

The debrief will introduce you to your personal data, revealing how you process information and how you prefer to solve problems. Your preferences will also show you more effective ways to manage diversity in your workplace.

How can I use it after the debrief?

You can make better decisions when you apply your thinking preferences. You can lead, follow, collaborate, and delegate better as well. You can write better reports, plan for broader impact, and improve relationships with long-standing rivals and friends.

***The individual debrief discount (25%) limit is two per company. Debriefs must occur within 30 days of the qualifying debrief.**